

Jason Slaughter

Objective

To obtain a challenging management position in a Marketing Management or Partner Programs Management role at a software company in London.

Work Experience

Director of Marketing and Product Management (September 2006 to Present (Still Employed))

DisplayLink, Cambridge, United Kingdom; Industry: PC software and computer graphics hardware

- First Product Marketing employee hired; promoted to Director of Marketing in September 2007.
- Executed a successful product plan and built a world-wide marketing team that have allowed DisplayLink to transition from small start-up company to a leader in USB Graphics with tier-1 customers including Samsung, HP, Toshiba, LG, Sony, Lenovo, InFocus, and ASUS, and Acer.
- Directly managed lead a marketing and product management team.
- Regular travel (25%) to meet with Notebook OEMs, contract manufacturers, and LCD Monitor manufacturers, and technology development partners, primarily to the Far East (Taiwan, Japan, Korea).
- Interfaced regularly with the DisplayLink executive team; primary decision maker at the product level.
- Responsible for product requirements, development priorities, product positioning, and PR.
- Developed an open source software strategy to help make DisplayLink technology a defacto standard.

Software Product Manager – Multimedia (December 2004 to September 2006)

ATI Technologies, Toronto, Canada; Industry: PC software, multimedia, and computer graphics hardware

- Responsible for the product management and marketing of ATI multimedia products.
- Interacted regularly in executive level discussions and maintained close relationships with tier-1 OEMs.
- Initiated and managed the successful outsourcing of an in-house application development team.
- Created and maintained marketing requirements documents and roadmap for new and existing products.

Sales Engineer (January 2003 to December 2004)

Tucows.com, Toronto, Canada; Industry: Internet delivered services

- Traveled regularly to maintain close relationship with highest gross margin customers.
- Provided technical consulting for the integration of products and services into customer environments.
- Contributed to Tucows customer forums, and the open-source project OpenSRS-PHP.

Product Marketing Engineer (October 2000 to October 2001)

V3 Semiconductor/QuickLogic, Toronto, Canada; Industry: core networking equipment

- Created presentation material and delivered sales training and product presentations.
- Developed a Linux software support strategy for reference designs.

Educational Background

- BAsC, Electrical Engineering, University of Waterloo (Canada) (1995 to 2000).

Relevant Skill Set

- Product management experience through complete product life cycle.
- Leadership skills; experience managing a worldwide team across multiple time zones.
- Extremely strong communication skills, both verbal and written.
- Experience making difficult product decisions based on customer requirements and resource constraints.
- Proven ability to quickly adapt and develop expertise in new technology.
- Extensive Internet protocol and technology experience; Internet user for over fifteen years.

*I am eligible to work for any employer in the UK through a UK Ancestry Visa
Additional information is available at <http://jasonslaughter.co.uk/cv>*